



创意点亮世界
INNOVATION & EVOLUTION
43RD IAA WORLD CONGRESS
MAY 8 - 10, 2014
BEIJING, CHINA



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Vice Minister
State Administration for
Industry & Commerce
People's Republic of China



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Association



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T.B. Song
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The 43rd IAA World Congress – Innovation and Evolution, is presented by the International Advertising Association and the China Advertising Association, and co-hosted with the State Administration of Industry and Commerce and the Municipal Government of the City of Beijing.

Delegates will also enjoy a glittering program of evening events at the China National Convention Centre in the Olympic Park, The Great Hall of the People and the Imperial Ancestral Temple in the heart of the Forbidden City. So there will be plenty of time to network, to do business! 1,000+ delegates from fifty countries. Some of the best minds in the ad world. The IAA is creating one of the must-attend events of the year.

Register now to secure your place!

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50+ COUNTRIES.
AND YOU!

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